

Program 1538-S Contract Period: June 2013 Through May 31, 2014 plus four option years

Print-On-Demand Marketing Brochures and Flyers - "Build A RAD"

| ITEM NO | DESCRIPTION                                        | BASIS OF AWARD | Allen Wayne Limited<br>Chantilly, VA |              | Boss Hughes<br>Houston, TX |             | Bosworth Printing Co<br>Stoughton, MA |              | Gray Graphics<br>Corporations Capitol<br>Heights, MD |              | Gray Houser Press, LLC<br>Harahan, LA |              |
|---------|----------------------------------------------------|----------------|--------------------------------------|--------------|----------------------------|-------------|---------------------------------------|--------------|------------------------------------------------------|--------------|---------------------------------------|--------------|
|         |                                                    |                | UNIT RATE                            | COST         | UNIT RATE                  | COST        | UNIT RATE                             | COST         | UNIT RATE                                            | COST         | UNIT RATE                             | COST         |
| I       | COMPLETE PRODUCT (BROCHURES)                       |                |                                      |              |                            |             |                                       |              |                                                      |              |                                       |              |
| (a)     | Makeready and/or Setup Charge.....per brochure.... | 463            | 92.50                                | 42,827.50    | 5.00                       | 2,315.00    | 178.00                                | 82,414.00    | 85.00                                                | 39,355.00    | 40.00                                 | 18,520.00    |
| (b)     | Running Charge.....per brochure.....per 100 copies |                |                                      |              |                            |             |                                       |              |                                                      |              |                                       |              |
| (1)     | NRD Atlanta.....                                   | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 140.00                                | 3,360.00     | 60.00                                                | 1,440.00     | 99.00                                 | 2,376.00     |
| (2)     | NRD Chicago.....                                   | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 140.00                                | 3,360.00     | 60.00                                                | 1,440.00     | 109.00                                | 2,616.00     |
| (3)     | NRD Dallas.....                                    | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 142.00                                | 3,408.00     | 60.00                                                | 1,440.00     | 99.00                                 | 2,376.00     |
| (4)     | NRD Denver.....                                    | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 142.00                                | 3,408.00     | 60.00                                                | 1,440.00     | 109.00                                | 2,616.00     |
| (5)     | NRD Houston.....                                   | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 142.00                                | 3,408.00     | 60.00                                                | 1,440.00     | 99.00                                 | 2,376.00     |
| (6)     | NRD Jacksonville.....                              | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 142.00                                | 3,408.00     | 60.00                                                | 1,440.00     | 99.00                                 | 2,376.00     |
| (7)     | NRD Los Angeles.....                               | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 143.00                                | 3,432.00     | 60.00                                                | 1,440.00     | 109.00                                | 2,616.00     |
| (8)     | NRD Miami.....                                     | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 142.00                                | 3,408.00     | 60.00                                                | 1,440.00     | 109.00                                | 2,616.00     |
| (9)     | NRD Michigan.....                                  | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 140.00                                | 3,360.00     | 60.00                                                | 1,440.00     | 109.00                                | 2,616.00     |
| (10)    | NRD Minneapolis.....                               | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 140.00                                | 3,360.00     | 60.00                                                | 1,440.00     | 109.00                                | 2,616.00     |
| (11)    | NRD Nashville.....                                 | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 140.00                                | 3,360.00     | 60.00                                                | 1,440.00     | 99.00                                 | 2,376.00     |
| (12)    | NRD New England.....                               | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 138.00                                | 3,312.00     | 60.00                                                | 1,440.00     | 109.00                                | 2,616.00     |
| (13)    | NRD New Orleans.....                               | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 142.00                                | 3,408.00     | 60.00                                                | 1,440.00     | 99.00                                 | 2,376.00     |
| (14)    | NRD New York.....                                  | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 139.00                                | 3,336.00     | 60.00                                                | 1,440.00     | 109.00                                | 2,616.00     |
| (15)    | NRD Ohio.....                                      | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 140.00                                | 3,360.00     | 60.00                                                | 1,440.00     | 99.00                                 | 2,376.00     |
| (16)    | NRD Philadelphia.....                              | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 139.00                                | 3,336.00     | 60.00                                                | 1,440.00     | 99.00                                 | 2,376.00     |
| (17)    | NRD Phoenix.....                                   | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 143.00                                | 3,432.00     | 60.00                                                | 1,440.00     | 109.00                                | 2,616.00     |
| (18)    | NRD Pittsburgh.....                                | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 139.00                                | 3,336.00     | 60.00                                                | 1,440.00     | 99.00                                 | 2,376.00     |
| (19)    | NRD Portland.....                                  | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 143.00                                | 3,432.00     | 60.00                                                | 1,440.00     | 109.00                                | 2,616.00     |
| (20)    | NRD Raleigh.....                                   | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 140.00                                | 3,360.00     | 60.00                                                | 1,440.00     | 99.00                                 | 2,376.00     |
| (21)    | NRD Richmond.....                                  | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 140.00                                | 3,360.00     | 60.00                                                | 1,440.00     | 99.00                                 | 2,376.00     |
| (22)    | NRD San Antonio.....                               | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 142.00                                | 3,408.00     | 60.00                                                | 1,440.00     | 99.00                                 | 2,376.00     |
| (23)    | NRD San Diego.....                                 | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 143.00                                | 3,432.00     | 60.00                                                | 1,440.00     | 109.00                                | 2,616.00     |
| (24)    | NRD Seattle.....                                   | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 143.00                                | 3,432.00     | 60.00                                                | 1,440.00     | 109.00                                | 2,616.00     |
| (25)    | NRD San Francisco.....                             | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 143.00                                | 3,432.00     | 60.00                                                | 1,440.00     | 109.00                                | 2,616.00     |
| (26)    | NRD St. Louis.....                                 | 24             | 17.25                                | 414.00       | 42.00                      | 1,008.00    | 141.00                                | 3,384.00     | 60.00                                                | 1,440.00     | 99.00                                 | 2,376.00     |
| II      | COMPLETE PRODUCT (FLYERS):                         |                |                                      |              |                            |             |                                       |              |                                                      |              |                                       |              |
| (a)     | Makeready and/or Setup Charge.....per Flyer....    | 463            | 92.50                                | 42,827.50    | 5.00                       | 2,315.00    | 178.00                                | 82,414.00    | 50.00                                                | 23,150.00    | 20.00                                 | 9,260.00     |
| (b)     | Running Charge.....per brochure.....per 100 copies |                |                                      |              |                            |             |                                       |              |                                                      |              |                                       |              |
| (1)     | NRD Atlanta.....                                   | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 39.00                                 | 936.00       |
| (2)     | NRD Chicago.....                                   | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 45.00                                 | 1,080.00     |
| (3)     | NRD Dallas.....                                    | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 39.00                                 | 936.00       |
| (4)     | NRD Denver.....                                    | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 49.00                                 | 1,176.00     |
| (5)     | NRD Houston.....                                   | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 39.00                                 | 936.00       |
| (6)     | NRD Jacksonville.....                              | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 39.00                                 | 936.00       |
| (7)     | NRD Los Angeles.....                               | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 65.00                                 | 1,560.00     | 30.00                                                | 720.00       | 49.00                                 | 1,176.00     |
| (8)     | NRD Miami.....                                     | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 45.00                                 | 1,080.00     |
| (9)     | NRD Michigan.....                                  | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 45.00                                 | 1,080.00     |
| (10)    | NRD Minneapolis.....                               | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 45.00                                 | 1,080.00     |
| (11)    | NRD Nashville.....                                 | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 39.00                                 | 936.00       |
| (12)    | NRD New England.....                               | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 62.00                                 | 1,488.00     | 30.00                                                | 720.00       | 45.00                                 | 1,080.00     |
| (13)    | NRD New Orleans.....                               | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 39.00                                 | 936.00       |
| (14)    | NRD New York.....                                  | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 62.00                                 | 1,488.00     | 30.00                                                | 720.00       | 45.00                                 | 1,080.00     |
| (15)    | NRD Ohio.....                                      | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 39.00                                 | 936.00       |
| (16)    | NRD Philadelphia.....                              | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 62.00                                 | 1,488.00     | 30.00                                                | 720.00       | 39.00                                 | 936.00       |
| (17)    | NRD Phoenix.....                                   | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 66.00                                 | 1,584.00     | 30.00                                                | 720.00       | 49.00                                 | 1,176.00     |
| (18)    | NRD Pittsburgh.....                                | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 39.00                                 | 936.00       |
| (19)    | NRD Portland.....                                  | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 66.00                                 | 1,584.00     | 30.00                                                | 720.00       | 49.00                                 | 1,176.00     |
| (20)    | NRD Raleigh.....                                   | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 39.00                                 | 936.00       |
| (21)    | NRD Richmond.....                                  | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 64.00                                 | 1,536.00     | 30.00                                                | 720.00       | 39.00                                 | 936.00       |
| (22)    | NRD San Antonio.....                               | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 65.00                                 | 1,560.00     | 30.00                                                | 720.00       | 39.00                                 | 936.00       |
| (23)    | NRD San Diego.....                                 | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 66.00                                 | 1,584.00     | 30.00                                                | 720.00       | 49.00                                 | 1,176.00     |
| (24)    | NRD Seattle.....                                   | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 66.00                                 | 1,584.00     | 30.00                                                | 720.00       | 49.00                                 | 1,176.00     |
| (25)    | NRD San Francisco.....                             | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 66.00                                 | 1,584.00     | 30.00                                                | 720.00       | 49.00                                 | 1,176.00     |
| (26)    | NRD St. Louis.....                                 | 24             | 32.00                                | 768.00       | 26.00                      | 624.00      | 65.00                                 | 1,560.00     | 30.00                                                | 720.00       | 39.00                                 | 936.00       |
|         | TOTAL OFFER:                                       |                |                                      | \$116,387.00 |                            | \$47,062.00 |                                       | \$292,964.00 |                                                      | \$118,665.00 |                                       | \$119,556.00 |
|         | DISCOUNT:                                          |                | 3%                                   | \$3,491.61   |                            | \$941.24    |                                       | \$2,929.64   |                                                      | \$2,373.30   |                                       | \$1,195.56   |
|         | NET TOTALS:                                        |                |                                      | \$112,895.39 |                            | \$46,120.76 |                                       | \$290,034.36 |                                                      | \$116,291.70 |                                       | \$118,360.44 |
|         |                                                    |                |                                      |              |                            | AWARDED     |                                       |              |                                                      |              |                                       |              |

Print-On-Demand Marketing Brochures and Flyers - "Build A RAD"

| ITEM NO | DESCRIPTION                                        | BASIS OF AWARD | GRC Enterprises<br>incorporated<br>Warrenton, VA |             | HBP INC<br>Hagerstown, MD |              | WBC Inc, d/b/a Lithexcel<br>Albuquerque, NM |              | McDonald & Eudy<br>Printers Inc Temple Hills, MD |              | Production Press<br>Jacksonville, IL |              |
|---------|----------------------------------------------------|----------------|--------------------------------------------------|-------------|---------------------------|--------------|---------------------------------------------|--------------|--------------------------------------------------|--------------|--------------------------------------|--------------|
|         |                                                    |                | UNIT RATE                                        | COST        | UNIT RATE                 | COST         | UNIT RATE                                   | COST         | UNIT RATE                                        | COST         | UNIT RATE                            | COST         |
| I       | COMPLETE PRODUCT (BROCHURES)                       |                |                                                  |             |                           |              |                                             |              |                                                  |              |                                      |              |
| (a)     | Makeready and/or Setup Charge.....per brochure.... | 463            | 43.20                                            | 20,001.60   | 119.75                    | 55,444.25    | 200.00                                      | 92,600.00    | 125.00                                           | 57,875.00    | 69.95                                | 32,386.85    |
| (b)     | Running Charge.....per brochure.....per 100 copies |                |                                                  |             |                           |              |                                             |              |                                                  |              |                                      |              |
| (1)     | NRD Atlanta.....                                   | 24             | 41.85                                            | 1,004.40    | 106.96                    | 2,567.04     | 78.00                                       | 1,872.00     | 55.00                                            | 1,320.00     | 40.00                                | 960.00       |
| (2)     | NRD Chicago.....                                   | 24             | 41.85                                            | 1,004.40    | 107.95                    | 2,590.80     | 77.00                                       | 1,848.00     | 55.00                                            | 1,320.00     | 40.00                                | 960.00       |
| (3)     | NRD Dallas.....                                    | 24             | 41.85                                            | 1,004.40    | 111.10                    | 2,666.40     | 75.00                                       | 1,800.00     | 55.00                                            | 1,320.00     | 40.00                                | 960.00       |
| (4)     | NRD Denver.....                                    | 24             | 41.85                                            | 1,004.40    | 111.10                    | 2,666.40     | 72.00                                       | 1,728.00     | 56.00                                            | 1,344.00     | 47.00                                | 1,128.00     |
| (5)     | NRD Houston.....                                   | 24             | 41.85                                            | 1,004.40    | 111.10                    | 2,666.40     | 75.00                                       | 1,800.00     | 56.00                                            | 1,344.00     | 42.00                                | 1,008.00     |
| (6)     | NRD Jacksonville.....                              | 24             | 41.85                                            | 1,004.40    | 107.95                    | 2,590.80     | 78.00                                       | 1,872.00     | 57.00                                            | 1,368.00     | 43.00                                | 1,032.00     |
| (7)     | NRD Los Angeles.....                               | 24             | 41.85                                            | 1,004.40    | 111.42                    | 2,674.08     | 75.00                                       | 1,800.00     | 58.00                                            | 1,392.00     | 49.00                                | 1,176.00     |
| (8)     | NRD Miami.....                                     | 24             | 41.85                                            | 1,004.40    | 107.95                    | 2,590.80     | 78.00                                       | 1,872.00     | 55.00                                            | 1,320.00     | 44.00                                | 1,056.00     |
| (9)     | NRD Michigan.....                                  | 24             | 41.85                                            | 1,004.40    | 108.50                    | 2,604.00     | 76.00                                       | 1,824.00     | 55.00                                            | 1,320.00     | 40.00                                | 960.00       |
| (10)    | NRD Minneapolis.....                               | 24             | 41.85                                            | 1,004.40    | 108.50                    | 2,604.00     | 76.00                                       | 1,824.00     | 55.00                                            | 1,320.00     | 40.00                                | 960.00       |
| (11)    | NRD Nashville.....                                 | 24             | 41.85                                            | 1,004.40    | 106.96                    | 2,567.04     | 75.00                                       | 1,800.00     | 55.00                                            | 1,320.00     | 40.00                                | 960.00       |
| (12)    | NRD New England.....                               | 24             | 41.85                                            | 1,004.40    | 106.96                    | 2,567.04     | 79.00                                       | 1,896.00     | 54.00                                            | 1,296.00     | 50.00                                | 1,200.00     |
| (13)    | NRD New Orleans.....                               | 24             | 41.85                                            | 1,004.40    | 108.50                    | 2,604.00     | 72.00                                       | 1,728.00     | 55.00                                            | 1,320.00     | 42.00                                | 1,008.00     |
| (14)    | NRD New York.....                                  | 24             | 41.85                                            | 1,004.40    | 106.96                    | 2,567.04     | 79.00                                       | 1,896.00     | 54.00                                            | 1,296.00     | 44.00                                | 1,056.00     |
| (15)    | NRD Ohio.....                                      | 24             | 41.85                                            | 1,004.40    | 106.96                    | 2,567.04     | 77.00                                       | 1,848.00     | 55.00                                            | 1,320.00     | 41.00                                | 984.00       |
| (16)    | NRD Philadelphia.....                              | 24             | 41.85                                            | 1,004.40    | 105.06                    | 2,521.44     | 78.00                                       | 1,872.00     | 54.00                                            | 1,296.00     | 44.00                                | 1,056.00     |
| (17)    | NRD Phoenix.....                                   | 24             | 41.85                                            | 1,004.40    | 111.10                    | 2,666.40     | 69.00                                       | 1,656.00     | 56.00                                            | 1,344.00     | 46.00                                | 1,104.00     |
| (18)    | NRD Pittsburgh.....                                | 24             | 41.85                                            | 1,004.40    | 105.06                    | 2,521.44     | 78.00                                       | 1,872.00     | 54.00                                            | 1,296.00     | 44.00                                | 1,056.00     |
| (19)    | NRD Portland.....                                  | 24             | 41.85                                            | 1,004.40    | 111.42                    | 2,674.08     | 77.00                                       | 1,848.00     | 56.00                                            | 1,344.00     | 54.00                                | 1,296.00     |
| (20)    | NRD Raleigh.....                                   | 24             | 41.85                                            | 1,004.40    | 106.96                    | 2,567.04     | 77.00                                       | 1,848.00     | 54.00                                            | 1,296.00     | 44.00                                | 1,056.00     |
| (21)    | NRD Richmond.....                                  | 24             | 41.85                                            | 1,004.40    | 105.06                    | 2,521.44     | 78.00                                       | 1,872.00     | 55.00                                            | 1,320.00     | 44.00                                | 1,056.00     |
| (22)    | NRD San Antonio.....                               | 24             | 41.85                                            | 1,004.40    | 111.10                    | 2,666.40     | 68.00                                       | 1,632.00     | 56.00                                            | 1,344.00     | 44.00                                | 1,056.00     |
| (23)    | NRD San Diego.....                                 | 24             | 41.85                                            | 1,004.40    | 111.42                    | 2,674.08     | 72.00                                       | 1,728.00     | 56.00                                            | 1,344.00     | 44.00                                | 1,056.00     |
| (24)    | NRD Seattle.....                                   | 24             | 41.85                                            | 1,004.40    | 111.42                    | 2,674.08     | 76.00                                       | 1,824.00     | 56.00                                            | 1,344.00     | 57.00                                | 1,368.00     |
| (25)    | NRD San Francisco.....                             | 24             | 41.85                                            | 1,004.40    | 111.42                    | 2,674.08     | 76.00                                       | 1,824.00     | 56.00                                            | 1,344.00     | 52.00                                | 1,248.00     |
| (26)    | NRD St. Louis.....                                 | 24             | 41.85                                            | 1,004.40    | 107.95                    | 2,590.80     | 76.00                                       | 1,824.00     | 55.00                                            | 1,320.00     | 40.00                                | 960.00       |
| II      | COMPLETE PRODUCT (FLYERS):                         |                |                                                  |             |                           |              |                                             |              |                                                  |              |                                      |              |
| (a)     | Makeready and/or Setup Charge.....per Flyer....    | 463            | 19.75                                            | 9,144.25    | 74.75                     | 34,609.25    | 200.00                                      | 92,600.00    | 75.00                                            | 34,725.00    | 80.00                                | 37,040.00    |
| (b)     | Running Charge.....per brochure.....per 100 copies |                |                                                  |             |                           |              |                                             |              |                                                  |              |                                      |              |
| (1)     | NRD Atlanta.....                                   | 24             | 21.65                                            | 519.60      | 39.75                     | 954.00       | 70.00                                       | 1,680.00     | 40.00                                            | 960.00       | 36.00                                | 864.00       |
| (2)     | NRD Chicago.....                                   | 24             | 21.65                                            | 519.60      | 39.75                     | 954.00       | 68.00                                       | 1,632.00     | 40.00                                            | 960.00       | 35.00                                | 840.00       |
| (3)     | NRD Dallas.....                                    | 24             | 21.65                                            | 519.60      | 42.45                     | 1,018.80     | 64.00                                       | 1,536.00     | 40.00                                            | 960.00       | 39.00                                | 936.00       |
| (4)     | NRD Denver.....                                    | 24             | 21.65                                            | 519.60      | 42.45                     | 1,018.80     | 60.00                                       | 1,440.00     | 41.00                                            | 984.00       | 40.00                                | 960.00       |
| (5)     | NRD Houston.....                                   | 24             | 21.65                                            | 519.60      | 42.45                     | 1,018.80     | 63.00                                       | 1,512.00     | 41.00                                            | 984.00       | 40.00                                | 960.00       |
| (6)     | NRD Jacksonville.....                              | 24             | 21.65                                            | 519.60      | 39.75                     | 954.00       | 68.00                                       | 1,632.00     | 41.00                                            | 984.00       | 40.00                                | 960.00       |
| (7)     | NRD Los Angeles.....                               | 24             | 21.65                                            | 519.60      | 42.82                     | 1,027.68     | 64.00                                       | 1,536.00     | 42.00                                            | 1,008.00     | 50.00                                | 1,200.00     |
| (8)     | NRD Miami.....                                     | 24             | 21.65                                            | 519.60      | 39.75                     | 954.00       | 68.00                                       | 1,632.00     | 41.00                                            | 984.00       | 45.00                                | 1,080.00     |
| (9)     | NRD Michigan.....                                  | 24             | 21.65                                            | 519.60      | 39.75                     | 954.00       | 67.00                                       | 1,608.00     | 40.00                                            | 960.00       | 45.00                                | 1,080.00     |
| (10)    | NRD Minneapolis.....                               | 24             | 21.65                                            | 519.60      | 42.15                     | 1,011.60     | 66.00                                       | 1,584.00     | 41.00                                            | 984.00       | 45.00                                | 1,080.00     |
| (11)    | NRD Nashville.....                                 | 24             | 21.65                                            | 519.60      | 39.75                     | 954.00       | 64.00                                       | 1,536.00     | 41.00                                            | 984.00       | 42.00                                | 1,008.00     |
| (12)    | NRD New England.....                               | 24             | 21.65                                            | 519.60      | 39.75                     | 954.00       | 69.00                                       | 1,656.00     | 40.00                                            | 960.00       | 50.00                                | 1,200.00     |
| (13)    | NRD New Orleans.....                               | 24             | 21.65                                            | 519.60      | 42.15                     | 1,011.60     | 61.00                                       | 1,464.00     | 40.00                                            | 960.00       | 42.00                                | 1,008.00     |
| (14)    | NRD New York.....                                  | 24             | 21.65                                            | 519.60      | 38.30                     | 919.20       | 70.00                                       | 1,680.00     | 40.00                                            | 960.00       | 43.00                                | 1,032.00     |
| (15)    | NRD Ohio.....                                      | 24             | 21.65                                            | 519.60      | 39.75                     | 954.00       | 68.00                                       | 1,632.00     | 40.00                                            | 960.00       | 43.00                                | 1,032.00     |
| (16)    | NRD Philadelphia.....                              | 24             | 21.65                                            | 519.60      | 38.30                     | 919.20       | 68.00                                       | 1,632.00     | 40.00                                            | 960.00       | 46.00                                | 1,104.00     |
| (17)    | NRD Phoenix.....                                   | 24             | 21.65                                            | 519.60      | 42.45                     | 1,018.80     | 59.00                                       | 1,416.00     | 41.00                                            | 984.00       | 48.00                                | 1,152.00     |
| (18)    | NRD Pittsburgh.....                                | 24             | 21.65                                            | 519.60      | 38.30                     | 919.20       | 68.00                                       | 1,632.00     | 40.00                                            | 960.00       | 40.00                                | 960.00       |
| (19)    | NRD Portland.....                                  | 24             | 21.65                                            | 519.60      | 42.82                     | 1,027.68     | 64.00                                       | 1,536.00     | 41.00                                            | 984.00       | 57.00                                | 1,368.00     |
| (20)    | NRD Raleigh.....                                   | 24             | 21.65                                            | 519.60      | 39.75                     | 954.00       | 67.00                                       | 1,608.00     | 40.00                                            | 960.00       | 46.00                                | 1,104.00     |
| (21)    | NRD Richmond.....                                  | 24             | 21.65                                            | 519.60      | 38.30                     | 919.20       | 68.00                                       | 1,632.00     | 40.00                                            | 960.00       | 50.00                                | 1,200.00     |
| (22)    | NRD San Antonio.....                               | 24             | 21.65                                            | 519.60      | 42.45                     | 1,018.80     | 59.00                                       | 1,416.00     | 41.00                                            | 984.00       | 48.00                                | 1,152.00     |
| (23)    | NRD San Diego.....                                 | 24             | 21.65                                            | 519.60      | 42.82                     | 1,027.68     | 62.00                                       | 1,488.00     | 41.00                                            | 984.00       | 52.00                                | 1,248.00     |
| (24)    | NRD Seattle.....                                   | 24             | 21.65                                            | 519.60      | 42.82                     | 1,027.68     | 66.00                                       | 1,584.00     | 41.00                                            | 984.00       | 52.00                                | 1,248.00     |
| (25)    | NRD San Francisco.....                             | 24             | 21.65                                            | 519.60      | 42.82                     | 1,027.68     | 64.00                                       | 1,536.00     | 41.00                                            | 984.00       | 59.00                                | 1,416.00     |
| (26)    | NRD St. Louis.....                                 | 24             | 21.65                                            | 519.60      | 40.25                     | 966.00       | 64.00                                       | 1,536.00     | 40.00                                            | 960.00       | 40.00                                | 960.00       |
|         | TOTAL OFFER:                                       |                |                                                  | \$68,769.85 |                           | \$183,382.06 |                                             | \$273,184.00 |                                                  | \$152,408.00 |                                      | \$125,298.85 |
|         | DISCOUNT:                                          |                | 2%                                               | \$1,375.40  |                           | \$916.91     |                                             | \$2,731.84   |                                                  | \$1,524.08   |                                      | \$2,505.98   |
|         | NET TOTALS:                                        |                |                                                  | \$67,394.45 |                           | \$182,465.15 |                                             | \$270,452.16 |                                                  | \$150,883.92 |                                      | \$122,792.87 |

Program 1538-S Contract Period: June 2013 Through May 31, 2014 plus four option years

Print-On-Demand Marketing Brochures and Flyers - "Build A RAD"

| ITEM NO | DESCRIPTION                                        | BASIS OF AWARD | Spot Printing<br>Oakbrook Terrace, IL |             | The Print House<br>Brooklyn, NY |             | World Media Group,<br>Inc<br>Indianapolis, IN |             | Previous Contractor<br>Digital Works Inc<br>Salt Lake City, UT |             |
|---------|----------------------------------------------------|----------------|---------------------------------------|-------------|---------------------------------|-------------|-----------------------------------------------|-------------|----------------------------------------------------------------|-------------|
|         |                                                    |                | UNIT RATE                             | COST        | UNIT RATE                       | COST        | UNIT RATE                                     | COST        | UNIT RATE                                                      | COST        |
| I       | COMPLETE PRODUCT (BROCHURES)                       |                |                                       |             |                                 |             |                                               |             |                                                                |             |
| (a)     | Makeready and/or Setup Charge.....per brochure.... | 463            | 49.00                                 | 22,687.00   | 44.00                           | 20,372.00   | 48.17                                         | 22,302.71   | 40.14                                                          | 18,584.82   |
| (b)     | Running Charge.....per brochure.....per 100 copies |                |                                       |             |                                 |             |                                               |             |                                                                |             |
| (1)     | NRD Atlanta.....                                   | 24             | 45.00                                 | 1,080.00    | 43.50                           | 1,044.00    | 35.06                                         | 841.44      | 39.87                                                          | 956.88      |
| (2)     | NRD Chicago.....                                   | 24             | 43.00                                 | 1,032.00    | 43.50                           | 1,044.00    | 34.94                                         | 838.56      | 39.45                                                          | 946.80      |
| (3)     | NRD Dallas.....                                    | 24             | 45.00                                 | 1,080.00    | 43.50                           | 1,044.00    | 35.18                                         | 844.32      | 38.99                                                          | 935.76      |
| (4)     | NRD Denver.....                                    | 24             | 45.00                                 | 1,080.00    | 43.50                           | 1,044.00    | 35.18                                         | 844.32      | 38.58                                                          | 925.92      |
| (5)     | NRD Houston.....                                   | 24             | 45.00                                 | 1,080.00    | 43.50                           | 1,044.00    | 35.18                                         | 844.32      | 39.45                                                          | 946.80      |
| (6)     | NRD Jacksonville.....                              | 24             | 45.00                                 | 1,080.00    | 43.50                           | 1,044.00    | 35.18                                         | 844.32      | 40.63                                                          | 975.12      |
| (7)     | NRD Los Angeles.....                               | 24             | 51.00                                 | 1,224.00    | 43.50                           | 1,044.00    | 35.75                                         | 858.00      | 38.58                                                          | 925.92      |
| (8)     | NRD Miami.....                                     | 24             | 45.00                                 | 1,080.00    | 43.50                           | 1,044.00    | 35.18                                         | 844.32      | 40.63                                                          | 975.12      |
| (9)     | NRD Michigan.....                                  | 24             | 43.00                                 | 1,032.00    | 43.50                           | 1,044.00    | 34.94                                         | 838.56      | 39.87                                                          | 956.88      |
| (10)    | NRD Minneapolis.....                               | 24             | 45.00                                 | 1,080.00    | 43.50                           | 1,044.00    | 35.06                                         | 841.44      | 38.99                                                          | 935.76      |
| (11)    | NRD Nashville.....                                 | 24             | 45.00                                 | 1,080.00    | 43.50                           | 1,044.00    | 34.94                                         | 838.56      | 39.45                                                          | 946.80      |
| (12)    | NRD New England.....                               | 24             | 51.00                                 | 1,224.00    | 43.50                           | 1,044.00    | 35.18                                         | 844.32      | 40.63                                                          | 975.12      |
| (13)    | NRD New Orleans.....                               | 24             | 48.00                                 | 1,152.00    | 43.50                           | 1,044.00    | 35.18                                         | 844.32      | 39.87                                                          | 956.88      |
| (14)    | NRD New York.....                                  | 24             | 51.00                                 | 1,224.00    | 43.50                           | 1,044.00    | 35.18                                         | 844.32      | 40.63                                                          | 975.12      |
| (15)    | NRD Ohio.....                                      | 24             | 45.00                                 | 1,080.00    | 43.50                           | 1,044.00    | 34.94                                         | 838.56      | 39.87                                                          | 956.88      |
| (16)    | NRD Philadelphia.....                              | 24             | 51.00                                 | 1,224.00    | 43.50                           | 1,044.00    | 35.06                                         | 841.44      | 40.63                                                          | 975.12      |
| (17)    | NRD Phoenix.....                                   | 24             | 48.00                                 | 1,152.00    | 43.50                           | 1,044.00    | 35.75                                         | 858.00      | 38.58                                                          | 925.92      |
| (18)    | NRD Pittsburgh.....                                | 24             | 51.00                                 | 1,224.00    | 43.50                           | 1,044.00    | 35.06                                         | 841.44      | 39.87                                                          | 956.88      |
| (19)    | NRD Portland.....                                  | 24             | 51.00                                 | 1,224.00    | 43.50                           | 1,044.00    | 36.33                                         | 871.92      | 38.99                                                          | 935.76      |
| (20)    | NRD Raleigh.....                                   | 24             | 51.00                                 | 1,224.00    | 43.50                           | 1,044.00    | 35.06                                         | 841.44      | 39.87                                                          | 956.88      |
| (21)    | NRD Richmond.....                                  | 24             | 48.00                                 | 1,152.00    | 43.50                           | 1,044.00    | 35.06                                         | 841.44      | 40.63                                                          | 975.12      |
| (22)    | NRD San Antonio.....                               | 24             | 45.00                                 | 1,080.00    | 43.50                           | 1,044.00    | 35.18                                         | 844.32      | 39.45                                                          | 946.80      |
| (23)    | NRD San Diego.....                                 | 24             | 51.00                                 | 1,224.00    | 43.50                           | 1,044.00    | 35.99                                         | 863.76      | 38.99                                                          | 935.76      |
| (24)    | NRD Seattle.....                                   | 24             | 51.00                                 | 1,224.00    | 43.50                           | 1,044.00    | 36.33                                         | 871.92      | 39.99                                                          | 959.76      |
| (25)    | NRD San Francisco.....                             | 24             | 51.00                                 | 1,224.00    | 43.50                           | 1,044.00    | 36.33                                         | 871.92      | 38.58                                                          | 925.92      |
| (26)    | NRD St. Louis.....                                 | 24             | 45.00                                 | 1,080.00    | 43.50                           | 1,044.00    | 34.94                                         | 838.56      | 39.45                                                          | 946.80      |
| II      | COMPLETE PRODUCT (FLYERS):                         |                |                                       |             |                                 |             |                                               |             |                                                                |             |
| (a)     | Makeready and/or Setup Charge.....per Flyer....    | 463            | 40.00                                 | 18,520.00   | 33.00                           | 15,279.00   | 48.17                                         | 22,302.71   | 40.14                                                          | 18,584.82   |
| (b)     | Running Charge.....per brochure.....per 100 copies |                |                                       |             |                                 |             |                                               |             |                                                                |             |
| (1)     | NRD Atlanta.....                                   | 24             | 19.50                                 | 468.00      | 26.50                           | 636.00      | 23.80                                         | 571.20      | 31.60                                                          | 758.40      |
| (2)     | NRD Chicago.....                                   | 24             | 18.00                                 | 432.00      | 26.50                           | 636.00      | 23.47                                         | 563.28      | 31.17                                                          | 748.08      |
| (3)     | NRD Dallas.....                                    | 24             | 19.50                                 | 468.00      | 26.50                           | 636.00      | 24.09                                         | 578.16      | 30.69                                                          | 736.56      |
| (4)     | NRD Denver.....                                    | 24             | 19.50                                 | 468.00      | 26.50                           | 636.00      | 24.09                                         | 578.16      | 30.28                                                          | 726.72      |
| (5)     | NRD Houston.....                                   | 24             | 19.50                                 | 468.00      | 26.50                           | 636.00      | 24.09                                         | 578.16      | 31.17                                                          | 748.08      |
| (6)     | NRD Jacksonville.....                              | 24             | 19.50                                 | 468.00      | 26.50                           | 636.00      | 24.09                                         | 578.16      | 32.38                                                          | 777.12      |
| (7)     | NRD Los Angeles.....                               | 24             | 22.00                                 | 528.00      | 26.50                           | 636.00      | 24.67                                         | 592.08      | 30.28                                                          | 726.72      |
| (8)     | NRD Miami.....                                     | 24             | 19.50                                 | 468.00      | 26.50                           | 636.00      | 24.09                                         | 578.16      | 32.38                                                          | 777.12      |
| (9)     | NRD Michigan.....                                  | 24             | 18.00                                 | 432.00      | 26.50                           | 636.00      | 23.65                                         | 567.60      | 31.60                                                          | 758.40      |
| (10)    | NRD Minneapolis.....                               | 24             | 18.00                                 | 432.00      | 26.50                           | 636.00      | 23.80                                         | 571.20      | 30.69                                                          | 736.56      |
| (11)    | NRD Nashville.....                                 | 24             | 18.00                                 | 432.00      | 26.50                           | 636.00      | 23.65                                         | 567.60      | 31.17                                                          | 748.08      |
| (12)    | NRD New England.....                               | 24             | 22.00                                 | 528.00      | 26.50                           | 636.00      | 24.09                                         | 578.16      | 32.38                                                          | 777.12      |
| (13)    | NRD New Orleans.....                               | 24             | 22.00                                 | 528.00      | 26.50                           | 636.00      | 24.09                                         | 578.16      | 31.60                                                          | 758.40      |
| (14)    | NRD New York.....                                  | 24             | 22.00                                 | 528.00      | 26.50                           | 636.00      | 24.09                                         | 578.16      | 32.38                                                          | 777.12      |
| (15)    | NRD Ohio.....                                      | 24             | 18.00                                 | 432.00      | 26.50                           | 636.00      | 23.47                                         | 563.28      | 31.60                                                          | 758.40      |
| (16)    | NRD Philadelphia.....                              | 24             | 18.00                                 | 432.00      | 26.50                           | 636.00      | 23.80                                         | 571.20      | 32.38                                                          | 777.12      |
| (17)    | NRD Phoenix.....                                   | 24             | 22.00                                 | 528.00      | 26.50                           | 636.00      | 24.67                                         | 592.08      | 30.28                                                          | 726.72      |
| (18)    | NRD Pittsburgh.....                                | 24             | 22.00                                 | 528.00      | 26.50                           | 636.00      | 23.80                                         | 571.20      | 31.60                                                          | 758.40      |
| (19)    | NRD Portland.....                                  | 24             | 22.00                                 | 528.00      | 26.50                           | 636.00      | 25.11                                         | 602.64      | 30.69                                                          | 736.56      |
| (20)    | NRD Raleigh.....                                   | 24             | 22.00                                 | 528.00      | 26.50                           | 636.00      | 23.80                                         | 571.20      | 31.60                                                          | 758.40      |
| (21)    | NRD Richmond.....                                  | 24             | 20.00                                 | 480.00      | 26.50                           | 636.00      | 23.80                                         | 571.20      | 32.38                                                          | 777.12      |
| (22)    | NRD San Antonio.....                               | 24             | 20.00                                 | 480.00      | 26.50                           | 636.00      | 24.09                                         | 578.16      | 31.17                                                          | 748.08      |
| (23)    | NRD San Diego.....                                 | 24             | 22.00                                 | 528.00      | 26.50                           | 636.00      | 24.84                                         | 596.16      | 30.69                                                          | 736.56      |
| (24)    | NRD Seattle.....                                   | 24             | 22.00                                 | 528.00      | 26.50                           | 636.00      | 25.11                                         | 602.64      | 30.69                                                          | 736.56      |
| (25)    | NRD San Francisco.....                             | 24             | 22.00                                 | 528.00      | 26.50                           | 636.00      | 25.11                                         | 602.64      | 30.28                                                          | 726.72      |
| (26)    | NRD St. Louis.....                                 | 24             | 18.00                                 | 432.00      | 26.50                           | 636.00      | 23.65                                         | 567.60      | 31.17                                                          | 748.08      |
|         | TOTAL OFFER:                                       |                |                                       | \$83,447.00 |                                 | \$79,331.00 |                                               | \$81,689.50 |                                                                | \$81,445.32 |
|         | DISCOUNT:                                          |                | 2%                                    | \$1,668.94  | 0.25%                           | \$198.33    | 5%                                            | \$4,084.48  | 5%                                                             | \$4,072.27  |
|         | NET TOTALS:                                        |                |                                       | \$81,778.06 |                                 | \$79,132.67 |                                               | \$77,605.02 |                                                                | \$77,373.05 |