

Program 1795-S TERM Date of Award to 11/30/2023										
Army National Guard Recruiting Material: Stickers and Clings										
Awarded										
			Better Deal Printing LLC		IMAGE SQUARE, Inc.		Execuprint		GPO Estimate	
			Prescott, AZ		Santa Monica, CA		Santa Clarita, CA			
			020-12004		040-44026		4031510			
ITEM NO.	DESCRIPTION	BASIS OF AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST
I.	PREPRESS									
(a)	PDF Proof (any size)	473.00	0.00	0.00	0.00		10.00	4,730.00	5.75	2,719.75
(b)	Prior to Production Samples: Printing in up to five inks, including four-color process	1,920.00	0.013	24.96	0.00	0.00	1.90	3,648.00	1.50	2,880.00
II.	PRINTING, STOCK, TRIMMING, PACKING, AND DISTRIBUTION									
A.	Transparent Graphic Door/Window Clings									
	Printing in four-color process:									
1 .	Square Inches: Up to and including 1,500									
(a)	Makeready.....per cling.....	89.00	1.00	89.00	105.00	9,345.00	50.00	4,450.00	65.00	5,785.00
(b)	Running.....per copy.....	89.00	19.58	1,742.62	0.00	0.00	14.65	1,303.85	15.00	1,335.00
2 .	Square Inches: 1,501 up to and including 2,250									
(a)	Makeready.....per cling.....	30.00	1.00	30.00	130.00	3,900.00	50.00	1,500.00	65.00	1,950.00
(b)	Running.....per copy.....	30.00	29.38	881.40	0.00	0.00	22.62	678.60	17.50	525.00
3 .	Square Inches: 2,251 up to and including 8,064									
(a)	Makeready.....per cling.....	103.00	1.00	16.00	225.00	23,175.00	50.00	5,150.00	65.00	6,695.00
(b)	Running.....per copy.....	1,600.00	105.28	168,448.00	0.00	0.00	69.70	111,520.00	17.00	27,200.00
II.	PRINTING, STOCK, TRIMMING, PACKING, AND DISTRIBUTION									
B.	Indoor Vinyl Wall Stickers:									
	Printing in four-color process:									
1 .	Square Inches: Up to and including 1,500									
(a)	Makeready.....per cling.....	5.00	1.00	5.00	100.00	500.00	50.00	250.00	95.00	475.00
(b)	Running.....per copy.....	14.00	19.58	274.12	0.00	0.00	11.18	156.52	0.00	0.00
2 .	Square Inches: 1,501 up to and including 2,250									
(a)	Makeready.....per cling.....	13.00	1.00	13.00	100.00	1,300.00	50.00	650.00	95.00	1,235.00
(b)	Running.....per copy.....	68.00	29.38	1,997.84	0.00	0.00	15.19	1,032.92	0.00	0.00
3 .	Square Inches: 2,251 up to and including 8,064									
(a)	Makeready.....per cling.....	16.00	1.00	16.00	130.00	2,080.00	50.00	800.00	95.00	1,520.00
(b)	Running.....per copy.....	47.00	105.28	4,948.16	0.00	0.00	48.20	2,265.40	0.00	0.00
II.	PRINTING, STOCK, TRIMMING, PACKING, AND DISTRIBUTION									
C.	Outdoor Vinyl Window Clings:									
	Printing in four-color process:									
1 .	Square Inches: Up to and including 1,500									
(a)	Makeready.....per cling.....	5.00	1.00	5.00	100.00	500.00	50.00	250.00	95.00	475.00

