

FOR IMMEDIATE RELEASE: November 8, 2017

No. 17-52

GPO MEDIA CONTACT: GARY SOMERSET 202.512.1957 | mb 202.355.3997 | gsomerset@gpo.gov**CENSUS MEDIA CONTACT:** pio@census.gov

GPO AWARDS CONTRACT FOR 2020 U.S. CENSUS MATERIALS

Washington –The U.S. Government Publishing Office (GPO) has awarded the contract for 2020 Census printing materials and mailing services to Cenveo, following a competitive procurement process. Cenveo is a Connecticut based company and production will take place at their facilities in Los Angeles, CA. The \$61 million contract covers the production of materials that will help the public respond to the 2020 Census, including questionnaires in English and Spanish, letters, inserts, postcards, and envelopes. GPO and U.S. Census Bureau employees will conduct quality control and testing throughout the contract period.

“GPO is proud to once again team up with the U.S. Census Bureau on this important project for our country,” said Acting GPO Director Jim Bradley. “This is an example of the successful relationships GPO has with Federal agencies and private-sector businesses through our print procurement program, which is cost-effective, creates thousands of jobs nationwide, and generates savings for the American taxpayer.”

“The U.S. Census is one of the world’s largest print and fulfillment programs dating back to 1790. Today, this job requires more than paper and a printing press. You need a proven partner with extensive market knowledge, manufacturing and fulfillment expertise to navigate and execute the program,” said Michael Burton, Chief Operating Officer for Cenveo. We are honored to be awarded this important program that touches every American household.”

GPO’s nationwide print procurement program provides significant economic opportunities for private sector companies to expand their business by providing services to Federal agency customers on a national level. Nearly 75% of all printing ordered by Federal agencies from GPO is performed by private sector firms working under contract with the agency. GPO typically awards contracts to 2,500-3,000 printing contractors a year on a purely competitive basis. Nearly 10,000 companies are registered to do business with the agency, using GPO as their one-stop shop for print contract opportunities. GPO’s long-standing relationship with the private sector dates back to the 1940s.

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