

Jacket: 618-392
Title: 2022 AGE VERIFICATION TOOL
Agency: Department of Health and Human Services
Bid Opening: May 9, 2022 at 11:00 AM EST

Contractor Name	Bid	Terms		Discounted Total
*C-Ink LLC	\$3,268,000.00	0.001%	20 days	\$3,267,967.32
Advantage Mailing LLC	\$3,683,447.24	0.50%	20 days	\$3,665,030.00
			days	\$0.00
			days	\$0.00
			days	\$0.00
			days	\$0.00

*= Awarded

LU/RG

Jacket 618-392
Specifications by LU
Reviewed by RG

Dept. of Health and Human Services 2-08709

U.S. GOVERNMENT PUBLISHING OFFICE
U.S. Government Publishing Office (GPO)
291 Virginia Beach Blvd., Ste. 401
Virginia Beach Regional Printing Procurement Office
Virginia Beach, Virginia 23462

BID OPENING: Bids shall be opened at **11:00 a.m.**, prevailing Eastern Standard Time **May 9, 2022** at the U.S. Government Publishing Office, Virginia Beach Regional Office, 291 Independence Blvd., Suite 401, Virginia Beach, VA 23462. Due to COVID-19, this will NOT be a public bid opening.

ANY QUESTIONS BEFORE AWARD CONCERNING THESE SPECIFICATIONS MUST BE SUBMITTED VIA EMAIL TO LEDO ULERIO AT LULERIO@GPO.GOV. AFTER AWARD, REFER ALL QUESTIONS TO YOUR CONTRACT ADMINISTRATOR WHOSE NAME APPEARS IN THE UPPER PORTION OF THE PURCHASE ORDER. NO COLLECT CALLS.

BID SUBMISSION: Due to the COVID-19 pandemic, the physical office of Virginia Beach Regional Office will NOT be open. Based on this, bidders MUST submit email bids to bidsvirginiabeach@gpo.gov for this solicitation. No other method of bid submission will be accepted at this time. The jacket number and bid opening date must be specified in the subject line of the emailed bid submission. Bids received after 11:00 a.m. on the bid opening date specified above will not be considered for award.

ADDITIONAL EMAILED BID SUBMISSION PROVISIONS: The Government will not be responsible for any failure attributable to the transmission or receipt of the emailed bid including, but not limited to, the following:

- 1) Illegibility of bid.
- 2) Emails over 75 MB may not be received by GPO due to size limitations for receiving emails.
- 3) The bidder's email provider may have different size limitations for sending email; however, bidders are advised not to exceed GPO's stated limit.
- 4) When the email bid is received by GPO, it will remain unopened until the specified bid opening time. Government personnel will not validate receipt of the emailed bid prior to bid opening. GPO will use the prevailing time (specified as the local time zone) and the exact time that the email is received by GPO's email server as the official time stamp for bid receipt at the specified location.

OFFERS: Offers must include the cost of all materials and operations for the total quantity ordered in accordance with these specifications. In addition, a price must be submitted for each additional 1,000's. The price for additional quantities must be based on a continuing run, exclusive of all basic or preliminary charges and will not be a factor for determination of award.

Note: Bidders are to fill out page 8/9, sign/initial, as applicable, and return page.

The jacket number and bid opening date must be specified with the emailed bid submission. Refer to Facsimile Bids in Solicitation Provisions of GPO Contract Terms, GPO Publication 310.2, as revised January, 2018.

Bids received after 11:00 a.m. on the bid opening date specified above will not be considered for award. For information regarding the solicitation requirements prior to award, email Ledo Ulerio at lulerio@gpo.gov.

GPO CONTRACT TERMS: Any contract which results from this Invitation for Bid will be subject to the applicable provisions, clauses, and supplemental specifications of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 01-18)) and GPO Contract Terms, Quality Assurance Through Attributes

Program for Printing and Binding (GPO Publication 310.1, effective May 1979 (Rev. 09-19)).

GPO Contract Terms (GPO Publication 310.2) –
<https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/contractterms2018.pdf>.

GPO QATAP (GPO Publication 310.1) –
<https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/qatap-rev-09-19.pdf>.

PREAWARD SURVEY: In order to determine the responsibility of the prime contractor, the Government reserves the right to conduct an on-site pre-award survey at the contractor's/subcontractor's facility or to require other evidence of technical, production, managerial, financial, and similar abilities to perform, prior to the award of a contract. As part of the financial determination, the contractor in line for award may be required to provide one or more of the following financial documents:

- 1) Most recent profit and loss statement
- 2) Most recent balance sheet
- 3) Statement of cash flows
- 4) Current official bank statement
- 5) Current lines of credit (with amounts available)
- 6) Letter of commitment from paper supplier(s)

The documents will be reviewed to validate that adequate financial resources are available to perform the contract requirements. Documents submitted will be kept confidential, and used only for the determination of responsibility by the Government. Failure to provide the requested information in the time specified by the Government may result in the Contracting Officer not having adequate information to reach an affirmative determination of responsibility.

NOTE: Prior to award the apparent low vendor must be able to affirmatively demonstrate the ability to produce the Digital Age Verification device and High Quality 4/c process printing and construction for individual shipping boxes used for each device, and may be asked to supply samples of similar items.

Perspective Low Bidder will be required to provide the name of the production facilities where printing of pamphlet and printing/construction of individual shipping boxes for the devices will be produced prior to award.

PAYMENT: Submitting invoices for payment via the GPO fax gateway (if no samples are required) utilizing the GPO barcode coversheet program application is the most efficient method of invoicing. Instruction for using this method can be found at the following web address:

<http://winapps.access.gpo.gov/fms/vouchers/barcode/instructions.html>

Invoices may also be mailed to: U.S. Government Publishing Office, Office of Financial Management,
Attn: Comptroller, Stop: FMCE, Washington, DC 20401.

For more information about the billing process, refer to the General Information of the Office of Finance web page located at: <https://www.gpo.gov/how-to-work-with-us/agency/billing-and-payment>.

MODS: If any additional costs are incurred during the production of this job due to Government action (i.e. AAs), contractor is REQUIRED to submit written request to the Printing Specialist for written approval BEFORE proceeding.

Only a warranted GPO Contracting Officer acting within their appointed limits, has the authority to issue modifications or otherwise change the terms and conditions of this contract. If an individual other than the GPO Contracting Officer attempts to make changes to the terms and conditions of this contract, you shall not proceed with the change and shall immediately notify the GPO Contracting Officer. Proceeding with any work not

authorized by the GPO Contracting Officer will be at the Contractor's own risk.

WARRANTY: Contract Clause 15, "Warranty", of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 5-99)) is amended for the solicitation to the effect that the warranty period is EXTENDED from 120 days to one calendar year from the date the check is tendered as final payment. All other provisions remain the same.

SUBCONTRACTING: The contractor may make contracts for the furnishing of all or any part of the supplies or work specified. Accordingly, Contract Clause 6, "Subcontracts," of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 01-18)), does not apply to this procurement.

BUY AMERICAN ACT - NOTE: In compliance with Contract Terms 310.2 (Rev. 01-18), Contractor must state within bid submitted either that the end product is a Domestic end product or a Foreign end product as defined in Contract Clause 37 for the requested promotional item. Domestic end product or Foreign end product must be indicated on the face of the bid submitted for sealed bid procurements. The contractor shall indicate "product of unknown origin" when it is unknown if the product offered is a domestic end product; in that instance, GPO will consider the bid as a Foreign end product, in accordance with Contract Terms, Certifications C-2 (Buy American Certification), that components of unknown origin have been considered to have been mined, produced, or manufactured outside the United States.

NOTICE TO ALL BIDDERS: In addition to the items listed under Preaward Survey, prior to award the bidder inline for award may be required to provide:

- Letter of commitment from age verification device manufacturer (including available line of credit), manufacturing capacity and letter of commitment for the production schedule and quality control plan for each of the products ordered.
- The vendor must supply contingency plans prior to award on how units that may fail within warranty period will be replaced.

TITLE: FDA DIGITAL AGE VERIFICATION DEVICE,8-PAGE BOOKLET, AND SHIPPING BOX

QUANTITY OF PRODUCTS: 400,000 (375,000 English and 25,000 Spanish) digital age verification devices with corresponding individual English and Spanish shipping boxes. Project will consist of the imprinted digital devices and 4/c process printed shipping boxes. Also, the vendor will print an 8-page, 4 x 6" booklet which will be inserted into each box with the digital device.

NOTE: prior to award the apparent low vendor must be able to show ability to produce the product in question (both the manufacturing and imprinting of the digital age verification device, and the ability to print and construct both the individual shipping box and 8-page booklet) and may be asked to supply samples of similar items.

PAGES: See "DESCRIPTION."

TRIM: See "DESCRIPTION."

DESCRIPTION: Requirement will consist of the digital device (English and Spanish), individual shipping boxes (English and Spanish), and 8-page booklet as described below:

The digital device will be L-shaped, forward-facing desktop unit

Made of acrylonitrile butadiene styrene ("ABS") plastic.

Dimensions: as per attached drawing, 102mm x 153mm (approximately 4-1/64 x 6")

Front panel:

- Display screen (as per attached drawing)
- 2 digital readout fields (as per attached drawing), English and Spanish versions

Desktop keyboard panel:

- Display screen (as per attached drawing)

- Operational buttons (as per attached drawing)

Imprinting: as per attached. Front will imprint in 4/C process, Back will imprint in 4/C process. Imprinting must meet same quality and resolution as 133 line screen.

Functionality:

- User inputs current month, date, time and year. Once programmed, the **English version** displays the date in **Month-Day-Year format** and the **Spanish version** displays the date in **Day-Month-Year format**.
- When user press the “21” button, the legal "tobacco purchasing" birthdate is displayed on screen facing customer; this birthdate is programmed to automatically change daily

Two (2) AAA Batteries to be included in each unit.

Quantity: 400,00 devices (375,000 English and 25,000 Spanish)

Engineering of unit functionality to be included.

Design and mold costs to be included.

Box: Each unit to be packed in individual box suitable for shipping by USPS. Each box to be labeled by the contractor with shipping label (to be provided). There will an English box, and a Spanish box.

Flat size of box is 450mm x 366mm (approximately 17-23/32 x 14-13/32”).

Booklet: 4 x 6”, 8-page, saddle stitched pamphlet, prints in 4/c, to be printed and inserted by contractor with digital device into each box. Booklet is common to both the English and Spanish devices.

Individual boxes to be packed into master cartons.

Mailing labels for individual boxes: 4 x 6” labels print in black on white permanent adhesive pressure sensitive labels. Labels will be USPS First-Class Package Services and will contain return address, recipient address, GPO mail imprint, and Intelligent Mail package barcode.

Required timeline:

- Prototype (preproduction samples) to be delivered within 25 days of PDF approval (June 6, 2022).
- Final production of assembled, individually boxed units to be delivered at destination to USPS: San Francisco P&DC, 1300 Evans Ave., San Francisco, CA 94124 facility (see SCHEDULE section for required staggered delivery schedule)

GOVERNMENT TO FURNISH: Vendor to receive a link for the Illustrator files for each item (both devices and both shipping boxes), Excel distribution list for shipping labels, plus PDF print files for the 8-page pamphlet. Vendor required to CASS certify list.

Prior to image processing, the contractor shall perform an extensive check (preflight) of the furnished media and publishing files to assure correct output of the required reproduction image. Any errors, media damage, or data corruption that might interfere with proper file image processing must be reported to the Technical Contact on the Desktop Publishing Form, GPO 952. The contractor shall create or alter any necessary trapping, set proper screen angles and screen frequency, and define file output selection for the imaging device being utilized. Furnished files must be imaged as necessary to meet the assigned quality level.

CONTRACTOR TO FURNISH: All materials and operations, other than those listed under "Government to Furnish," necessary to produce the product in accordance with these specifications.

ELECTRONIC PREPRESS: Prior to image processing, the contractor shall perform an extensive check (preflight) of the furnished media and publishing files to assure correct output of the required reproduction image. Any errors, media damage, or data corruption that might interfere with proper file image processing must be reported to GPO.

The contractor shall create any necessary trapping, set proper screen angles and screen frequency, and define file output selection for the imaging device being utilized. Furnished files must be imaged as necessary to meet the assigned quality level.

PROOFS:

Contractor to submit one Press Quality PDF soft proof (for content only) of each version using the same Raster Image Processor (RIP) that will be used to produce the final printed product. PDF proofs will be evaluated for text flow, image position, and color breaks. Proof will not be used for color match. Include REMINDER that agency can keep proof three (3) workdays. Date of receipt is NOT considered first workday. Contractor must call *James Helton* at 301-594-0553 to confirm receipt. Email PDF to: James.Helton@psc.hhs.gov and Lulerio@gpo.gov.

NOTE: After approval of the PDF's, the preproduction samples for the digital devices (English and Spanish) are due by June 6, 2022, and the preproduction sample for both box versions, and booklet are due within 3 days. Contractor must supply a proof sign-off sheet and return airbill. Also please include a reminder that the agency can only keep Samples 3 days.

The Prior to Production Samples must be produced as specified using the format, ink, stock, equipment, and methods of production that will be used in producing the final product. Do not print the entire quantity until the "OK TO PRINT" (in writing) from the Government is received.

Prior to the commencement of production of the contract production quantity, the contractor shall submit 4 preproduction samples for each of the two versions of the device, plus 4 preproduction samples of each box version and the booklet to:

Deliver 4 Preproduction samples to:
PSC Mailing and Publishing Services, DHHS
5600 Fishers Lane, Room 01 E 66
Rockville, MD 20857
James Helton (301) 594-0553

Samples will be tested for conformance of materials. 4 samples of each version devices version, each box version, and the constructed pamphlet will be tested for usage on the specified equipment and/or for construction. The container and accompanying documentation shall be marked PREPRODUCTION SAMPLES and shall include the GPO jacket, purchase order, and program numbers. The samples must be submitted in accordance with the contract schedule to allow Government testing of the samples and production and shipment in accordance with the shipping schedule. The Government will approve, conditionally approve, or disapprove the samples within three (3) workdays of the receipt thereof. Approval or conditional approval shall not relieve the contractor from complying with the specifications and all other terms and conditions of the contract. A conditional approval shall state any further action required by the contractor. A notice of disapproval shall state the reasons therefor.

If the samples are disapproved by the Government, the Government, at its option, may require the contractor to submit additional samples for inspection and test, in the time and under the terms and conditions specified in the notice of rejection. Such additional samples shall be furnished, and necessary changes made, at no additional cost to the Government and with no extension in the shipping schedule. The Government will require the time specified above to inspect and test any additional samples required.

In the event the additional samples are disapproved by the Government, the contractor shall be deemed to have failed to make delivery within the meaning of the default clause in which event this contract shall be subject to termination for default, provided however, that the failure of the Government to terminate the contract for default in such event shall not relieve the contractor of the responsibility to deliver the contract quantities in accordance with the shipping schedule.

In the event the Government fails to approve, conditionally approve, or disapprove the samples within the time specified, the Contracting Officer shall automatically extend the shipping schedule in accordance with Contract Clause 12, "Notice of Compliance With Schedules," of GPO Contract Terms (GPO Publication 310.2, effective

December 1, 1987 (Rev. 01-18)).

Manufacture of the final product prior to approval of the sample submitted is at the contractor's risk. Samples will not be returned to the contractor. All costs, including the costs of all samples shall be included in the contract price for the production quantity.

All pre-production samples shall be manufactured at the same facilities in which the contract production quantities are to be manufactured.

PRINTING: Both boxes will print 4/0 CMYK, full bleed, 150 line screen required. Digital device imprint areas must meet same quality and resolution as 133 line screen. 8-page pamphlet prints 4/4 CMYK, full bleed. Shipping labels print black only.

INK: Box – CMYK. Digital device - imprint 4/C process. Pamphlet – CMYK

STOCK/PAPER: The specifications of all paper furnished must be in accordance with those listed herein or listed for the corresponding JCP Code numbers in the "Government Paper Specification Standards No. 12" dated March 2011.

JCP Code L11 White No. 1 Coated Cover, Gloss-Finish, basis weights: 80 lbs. per 500 sheets, 20 x 26" – **outside of box**

White Individual Mailing Boxes: 1.2mm card stock with white outside.

JCP Code A60, Uncoated Text, basis weight 60 lbs. per 500 sheets, Basis Size 25 X 38" – **pamphlet**

White permanent adhesive pressure sensitive labels – **mailing labels**

MARGINS: Follow margins in PDF files.

BINDING: Outside of both box versions will print on 80# Gloss Cover and be permanently adhered to flat box material. 8-page pamphlet saddle stitched on left 6" side, trim three sides.

PACKING: Each digital device will be packed into individual shipping boxes along with the printed pamphlet suitably to ensure no damage to the digital unit during mailing. English devices packed in English boxes, Spanish devices packed in Spanish boxes. Each box must be sealed to comply with USPS standards.

LABELING AND MARKING: All boxes being mailed will have the mailing address labels adhered directly onto the packed and sealed boxes by the contractor and then packed into containers for shipping to San Francisco. Each box must be sealed and have address label attached. Label to be placed on blank, back of box.

QUALITY ASSURANCE LEVELS AND STANDARDS: The following levels and standards shall apply to these specifications:

Product Quality Levels:

- (a) Printing Attributes – Level III
- (b) Finishing Attributes – Level III

Inspection Levels (from ANSI/ASQC 21.4):

- (a) Non-destructive Tests - General Inspection Level I.

(b) Destructive Tests - Special Inspection Level S-2.

Specified Standards: The specified standards for the attributes requiring them shall be:

<u>Attribute</u>	<u>Specified Standard</u>
P-7. Type Quality and Uniformity	Approved Preproduction Samples
P-9. Solid or Screen Tints Color Match	Approved Preproduction Samples
P-10. Process Color Match	Approved Preproduction Samples

DISTRIBUTION: Mail f.o.b. Contractor's City approximately 400,000 boxes will be mailed via USPS using the GPO mail permit. Final delivery (see SCHEDULE) by September 20, 2022 to USPS: San Francisco P&DC, 1300 Evans Ave., San Francisco, CA 94124 facility. DHHS/FDA will arrange for delivery from San Francisco to the mail house for consolidation and delivery to post office.

***IMPORTANT NOTE TO VENDOR*:** The mailing quantity of 400,000 completed, packed boxes is an estimate to use for this bid. The final mail list quantity may vary so it is important for the vendor to supply a rate for additional packed boxes.

Deliver all Preproduction samples to:
PSC Mailing and Publishing Services, DHHS
5600 Fishers Lane, Room 01 E 66
Rockville, MD 20857
James Helton (301) 594-0553

1 sample digital device with 8-page pamphlet and box for each version:
GPO Virginia Beach
581 Westport Street
Norfolk, VA 23505
Attn: Richard Gilbert

NOTIFICATION OF SHIPMENT: Contractor must notify the ordering agency on the same day that the pre-production samples are sent and when final product ships/delivers via e-mail sent to james.helton@psc.hhs.gov and lulurio@gpo.gov. The subject line of this message shall be Pre-production Samples or Distribution Notice of final product for Jacket 618-392. The notice must provide all applicable tracking numbers, shipping method, and Title. Contractor must be able to provide copies of all delivery, mailing, and shipping receipts upon agency request.

SCHEDULE: Purchase Order and furnished material will be scheduled to be available within 5 days of bid opening, May 13, 2022.

Submit digital proofs and PTP's as soon as possible in order to comply with the shipping schedule. Proofs will be withheld three (3) workdays from receipt until they are made available for pickup by the contractor.

- Digital proofs due by May 18, 2022
- Preproduction samples of printed individual shipping box and 8-page pamphlet due May 23, 2022
- 4 preproduction samples each of two versions of digital devices due June 6, 2022
- Anticipated schedule of final, boxed product:
- 81,750 delivered to San Francisco by August 1, 2022.
- 81,750 delivered to San Francisco by August 15, 2022.
- 81,750 delivered to San Francisco by August 25, 2022.
- 81,750 delivered to San Francisco by September 5, 2022.
- Final delivery of 73,000 to San Francisco by September 20, 2022.

Unscheduled material such as shipping documents, receipts or instructions, delivery lists, labels, etc., will be

furnished with the order or shortly thereafter. In the event such information is not received in due time, the contractor will not be relieved of any responsibility in meeting the shipping schedule because of failure to request such information.

OFFERS: Offers must include the cost of all materials and operations for the total quantity ordered in accordance with these specifications. The price for additional quantities must be based on a continuing run, exclusive of all basic or preliminary charges and will not be a factor for determination of award.

Bidders must fill out this page and return it.

BID PRICE: \$ _____ **DEVICE ADDITIONAL RATE:** \$ _____ **PER:** _____
BOX ADDITIONAL RATE \$ _____ **PER:** _____
BOOKLET ADDITIONAL RATE \$ _____ **PER:** _____

COUNTRY OF ORIGIN _____

DISCOUNTS: Discounts are offered for payment as follows: _____ Percent, _____ calendar days. See Article 12 “Discounts” of Solicitation Provisions in GPO Contract Terms (Publication 310.2).

AMENDMENT(S): Bidder hereby acknowledges amendment(s) number(ed) _____

BID ACCEPTANCE PERIOD: In compliance with the above, the undersigned agree, if this bid is accepted within _____ calendar days (60 calendar days unless a different period is inserted by the bidder) from the date for receipt of bids, to furnish the specified items at the price set opposite each item, delivered at the designated points(s), in exact accordance with specifications.

NOTE: Failure to provide a 60-day bid acceptance period may result in expiration of the bid prior to award.

BIDDER’S NAME AND SIGNATURE: Unless specific written exception is taken, the bidder, by signing and submitting a bid, agrees with and accepts responsibility for all certifications and representations as required by the solicitation and GPO Contract Terms – Publication 310.2. When responding by email, fill out and return one completed copy of all applicable pages that include the Jacket Number, Bid Price, Additional Rate, Discounts, Amendments, Bid Acceptance Period, and Bidder’s Name and Signature, including signing where indicated. Valid electronic signatures will be accepted in accordance with the Uniform Electronic Transactions Act, § 2. Electronic signatures must be verifiable of the person authorized by the company to sign bids.

Failure to sign the signature block below may result in the bid being declared non-responsive..

Bidder _____

(Contractor Name)

(GPO Contractor’s Code)

(Street Address)

(City – State – Zip Code)

By _____
(Printed Name, Signature, and Title of Person Authorized to Sign this Bid) (Date)

(Person to be Contacted)

(Telephone Number)

(Email)

THIS SECTION FOR GPO USE ONLY

Certified by: _____ Date: _____
(Initials)

Contracting Officer: _____ Date: _____
(Initials)

Front panel – for reference



FDA DIGITAL AGE VERIFICATION DEVICE, 8-PAGE BOOKLET, AND SHIPPING BOX





FDA DIGITAL AGE VERIFICATION DEVICE, 8-PAGE BOOKLET, AND SHIPPING BOX

